

QUESTIONS TO ASK YOURSELF BEFORE OPENING A DOG BUSINESS!

- How will you find funding?
- What is your timeline?
- How much guidance do you feel you need?
- Have you researched your competition?
- Why do you want to do this?
- Do you know what your unique proposition is?
- Are you familiar with your market geographically?
- What services do you plan on offering?
- Will this be your full business or side hustle?
- Who is your ideal audience?
- What is your path to entry?
- Do you understand the demands of your market?

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